

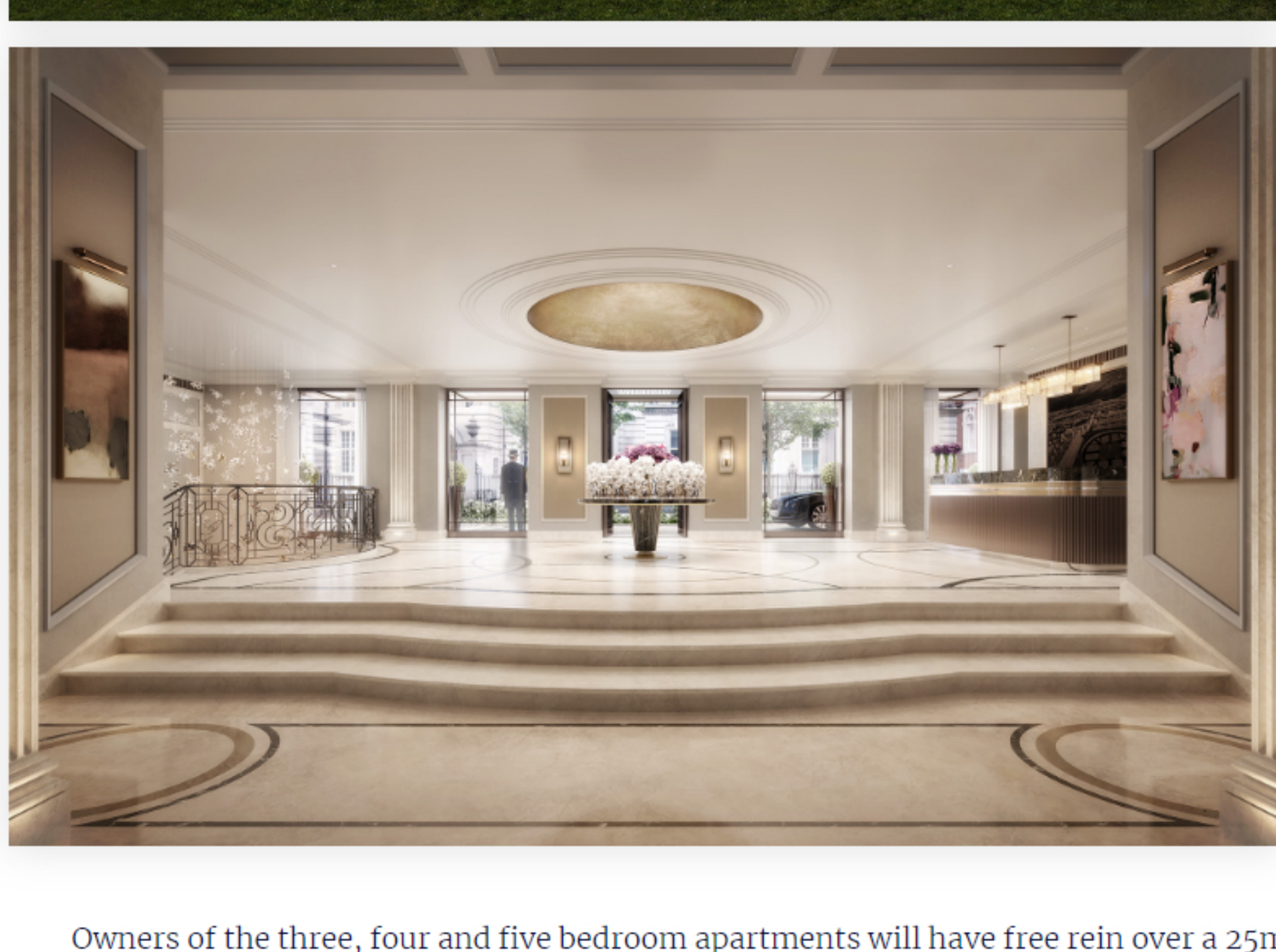
☆ Feature · 5th Jul 2019
Touring *Twenty Grosvenor Square*, Four Seasons' first standalone residences

Finchatton's landmark Mayfair play – the conversion of the former US Naval European Headquarters on Grosvenor Square – is ready for inspection by the world's elite buyers...

After seven years in the making, HNW buyers are finally able to set foot inside Finchatton's hotly-anticipated *Twenty Grosvenor Square* in Mayfair, the very first standalone Private Residences from Four Seasons.

Bought by the developer in conjunction with the Abu Dhabi Investment Council for £250m back in 2013, the 250,000 square foot former HQ of the US Naval Forces in Europe has been reworked by Squire & Partners to house 37 super-prime residences, all served by a knockout set of amenities.

The decision to design a new façade on North Audley Street and incorporate a portico has proven a masterstroke, creating a sense of arrival to match the address, while extra floorspace has been conjured above via a contemporary stepped mansard. Other strong design calls include the bespoke patterned metal balustrades, white stone, and frameless glass bay windows (which also manage to effectively silence the Mayfair din).



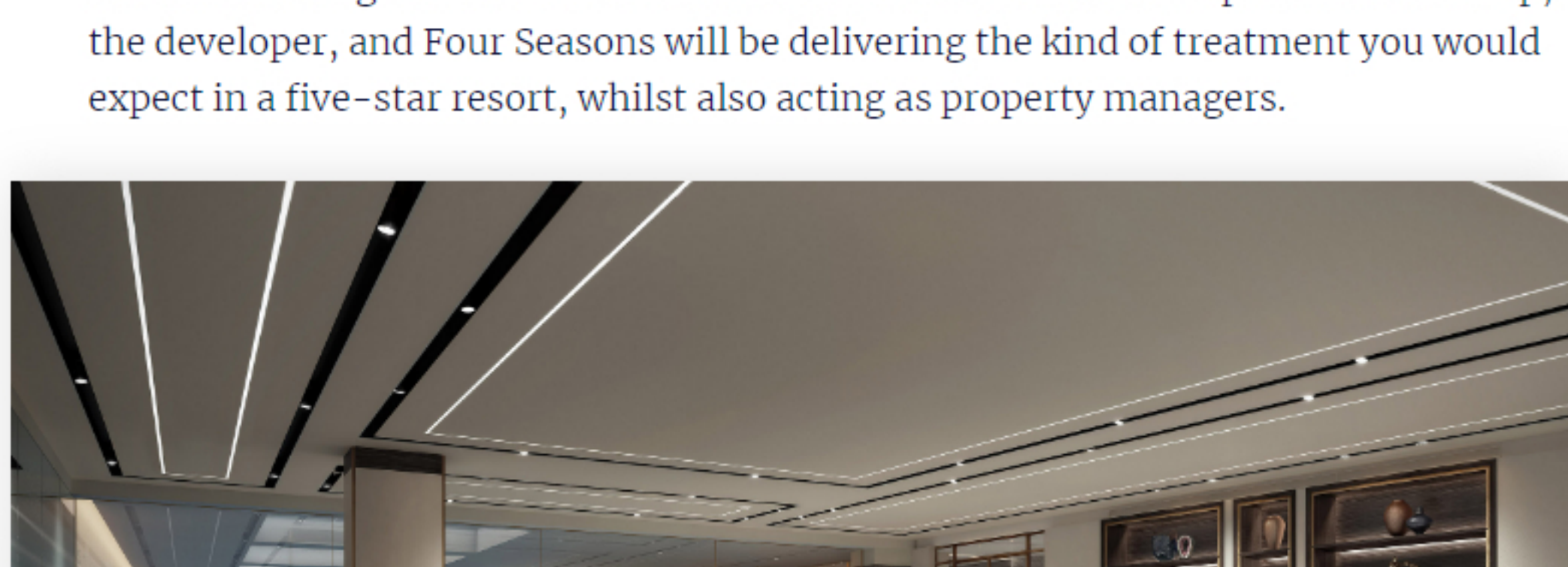
Owners of the three, four and five bedroom apartments will have free rein over a 25m swimming pool; a treatment suite with steam room and sauna; vitality pool; a state-of-the-art fitness centre; crèche; games room; a cinema; business suite; garden library and landscaped courtyard garden.

Priced from £17.5m to £35m, the residences themselves have been laid out with classically-proportioned drawing rooms, media rooms, family and professional kitchens, and separate access for staff, with Finchatton as always taking care of the interior design in-house.

Led by design director Jiin Kim-Inoue, the team has put an emphasis on traditional craftsmanship and luxurious finishes, ranging from Italian book-matched marble and Tai Ping silk rugs to Loro Piana cashmere wall panels and De Gourmay hand-painted silk wallpaper. Further works have also been commissioned from the likes of cutting-edge Czech manufacturer LASVIT and British leather-etching artist Mark Evans.

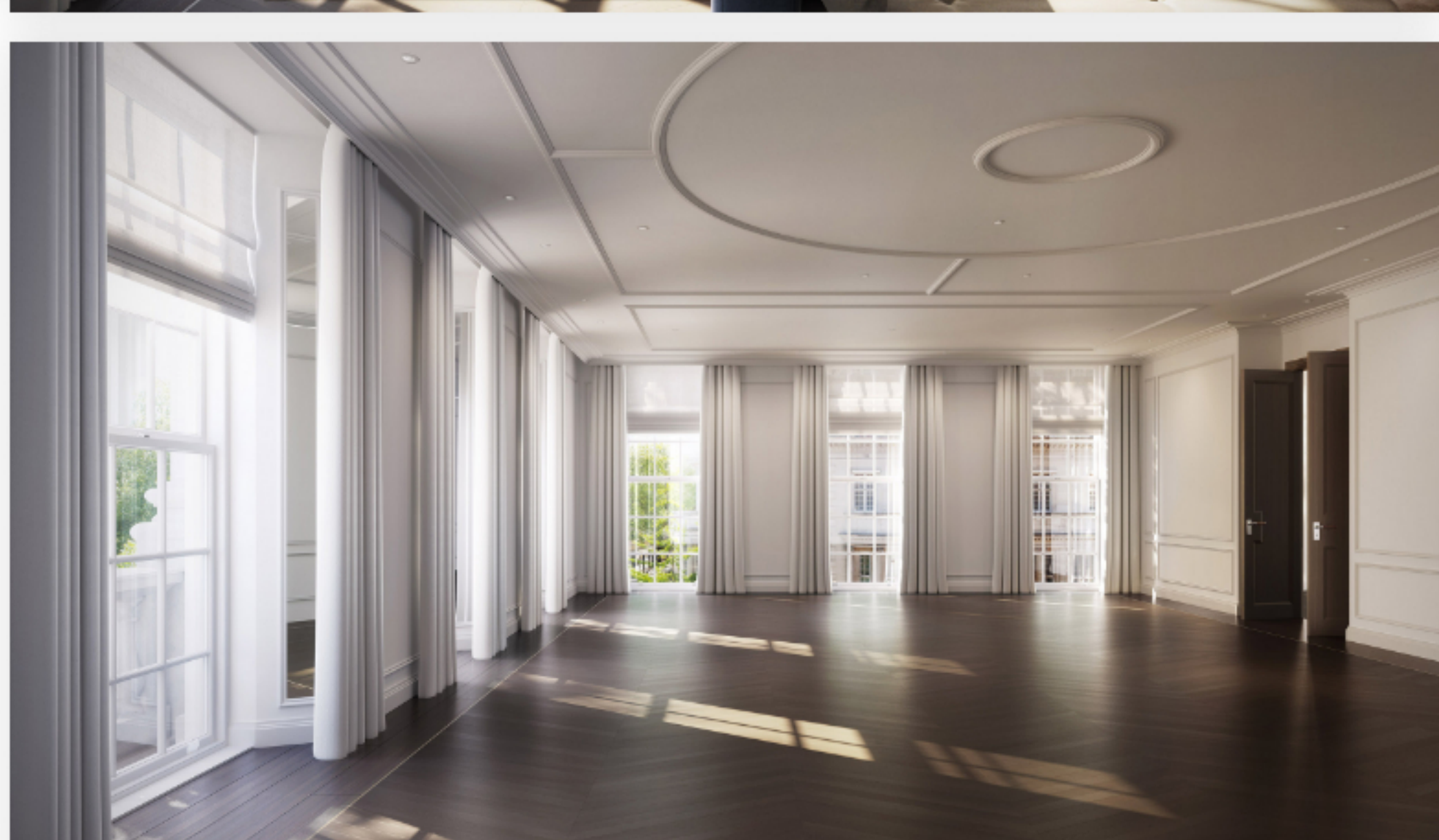
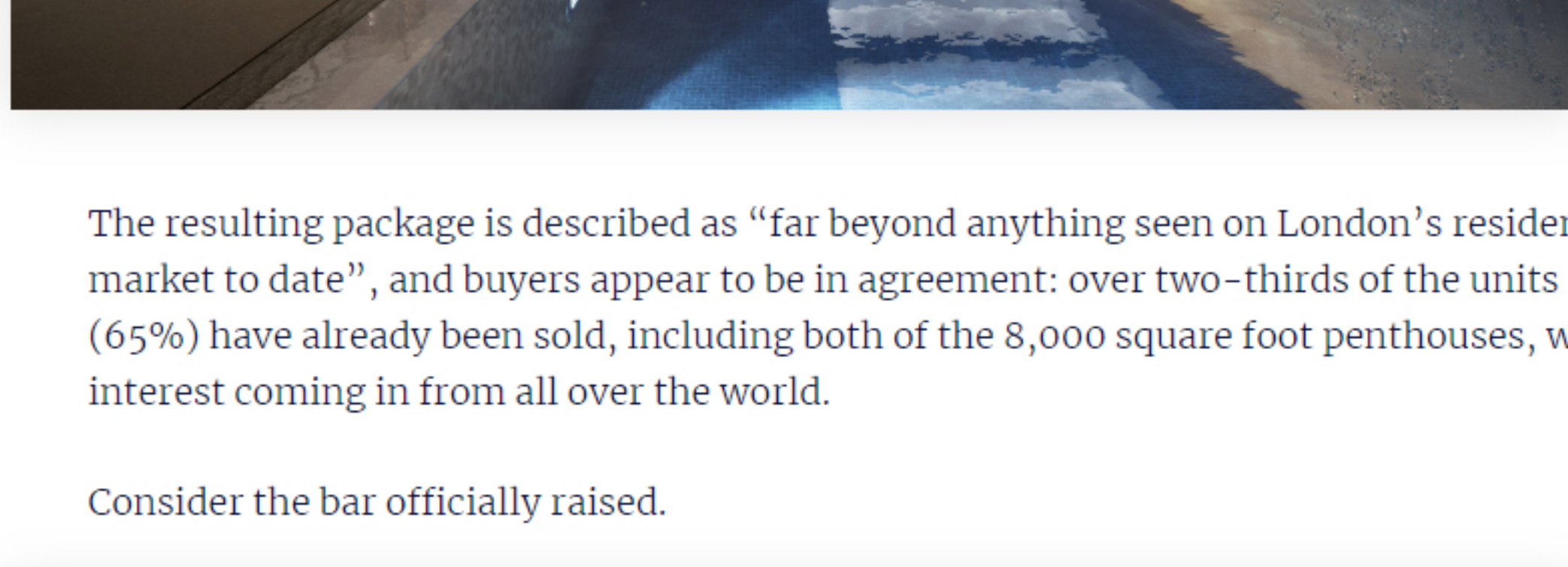


The overarching aim is to combine the best of hotel services and private ownership, says the developer, and Four Seasons will be delivering the kind of treatment you would expect in a five-star resort, whilst also acting as property managers.



The resulting package is described as "far beyond anything seen on London's residential market to date", and buyers appear to be in agreement: over two-thirds of the units (65%) have already been sold, including both of the 8,000 square foot penthouses, with interest coming in from all over the world.

Consider the bar officially raised.



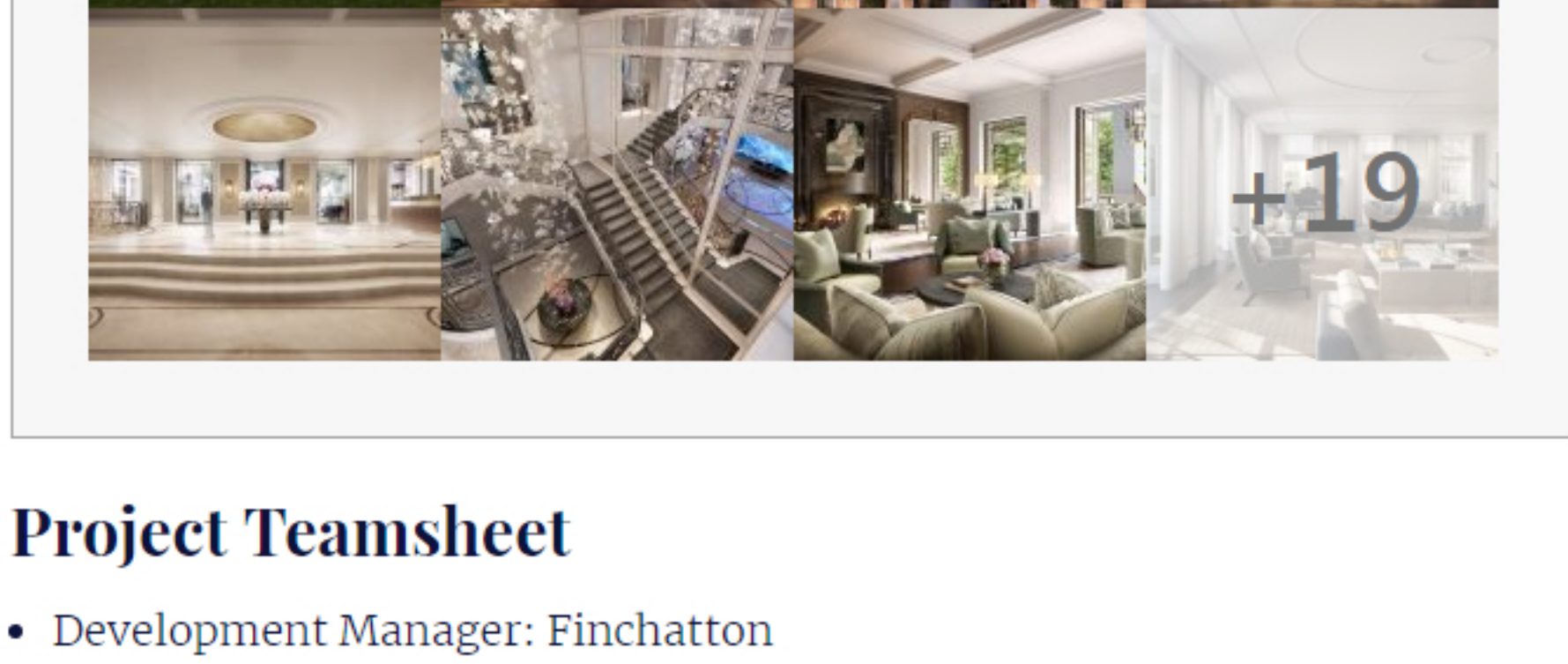
Paul White, President, Residential, Four Seasons Hotels and Resorts: "Twenty Grosvenor Square marks an exciting milestone for our brand, debuting Four Seasons first ever standalone property in a top luxury market, within one of the best addresses in London, and in a building with a remarkable history. With our partners at Finchatton, the building has been exquisitely restored and, together with Four Seasons dedicated service and property management, residents will be immersed in the world of Four Seasons with an exclusive lifestyle experience."

Andrew Dunn and Alex Michelin, Co-founders, Finchatton: "Our vision for Twenty Grosvenor Square was to deliver a lifestyle which transcends any other residential scheme in London. Passionate about craftsmanship, architecture and great design we wanted to deliver a building with exceptional amenities and the highest level of service in the very heart of London's most desirable postcode."

Henry Squire, Partner, Squire & Partners: "Timeless elegance is understanding that a building is part of an evolutionary process that connects the past and future in the present. For Twenty Grosvenor Square, the past and future are connected with the creation of a new façade intertwined with a retained façade, through contemporary use of traditional materials, reinterpreting classical proportions and details in a modern way and using current day technologies to re-imagine ancient craft."

In Pictures: Twenty Grosvenor Square, Mayfair

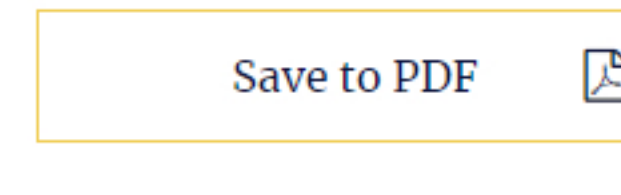
Finchatton / Four Seasons Hotels & Resorts (Images © Simon Upton/DBOX)



Project Teamsheet

- Development Manager: Finchatton
- Architects: Squire & Partners
- Interior Designers: Finchatton
- Planning Consultant: DP9
- Project Management: Turner & Townsend
- Services: Hoare Lea
- Structure: WSP

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